



We are excited about the opportunity to bring the International Society of Applied Cardiovascular Biology (ISACB) Biennial meeting to Canada in 2016! The theme of the 15th biennial meeting is: *Transforming Approaches to Cardiovascular Health and Disease: Enabling Biology and Engineering in Prevention, Diagnosis, Therapeutics and Devices*. The meeting will be held at the Banff Conference Centre in Alberta, Canada from Wednesday, September 7, 2016 through Saturday, September 10, 2016. This meeting offers a small venue to encourage interaction between attendees.

ISACB is devoted to enhancing discovery, development and clinical translation of cutting edge biomedical science for innovative, state of the art cardiovascular diagnostic and therapeutic modalities. This is a unique society that brings together clinicians, engineers, and scientists from academia and industry with a mix of junior and senior investigators and trainees. ISACB currently has members throughout North America, South America, Europe, Asia and Africa. ISACB biennial meetings are attended by an average of 200 physicians, scientists and engineers. These meetings help attendees to develop pioneering solutions to assist the millions of patients suffering from cardiovascular diseases and disorders.

ISACB 2016 will be funded through grants, registration fees, and sponsorship. Your support greatly enhances the conference experience; enabling participation of world-renowned speakers, engaging and energizing networking events, and trainee specific activities. We look forward to seeing you in Banff in 2016!

David A. Vorp, Ph.D.  
PRESIDENT OF ISACB

## MEETING OBJECTIVES

This Biennial meeting will fulfill the ISACB mission by sharing advancements in the basic sciences, engineering and clinical practices towards understanding cardiovascular health and disease and highlighting achievements in new tools and approaches for improved cardiovascular wellness worldwide. The objectives of the meeting are to:

1. Facilitate collaboration between clinicians, engineers, and scientists in advancing the treatment of cardiovascular disease
2. Increase interactions between trainees/junior investigators with senior investigators in the field of cardiovascular biology and medicine
3. Facilitate progress in cardiovascular wellness through international collaboration and integration of disciplines

*"On behalf of the entire Executive Council of ISACB and the 2016 Biennial Meeting organizing committee, I invite you to explore this opportunity to be part of an exciting meeting. If you have never been to an ISACB Biennial Meeting, you will be impressed by its true multi-disciplinary nature and the focused, intimate feel that lends itself greatly to networking and one-on-one interaction. In today's world, translating bench research to the bedside is critically important to the advancement of cardiovascular health through development of new, or improvement of existing technologies. Attendees from all around the world and spanning the continuum of the cardiovascular sciences – from basic scientists, to engineers, to clinician-scientists, to clinicians – will be present, making this a tremendous marketing opportunity."*

### BENEFITS OF SPONSORSHIP

- Increase awareness of your company profile
- Connect with potential customers, employees and collaborators
- Promote your latest products and technologies to relevant end users

**\*\$200  
DISCOUNT  
FOR ISACB  
MEMBERS**

**Early Rate**  
(on or before  
April 1, 2016):  
**\$1200\***  
**Standard Rate**  
(April 2, 2016  
& later):  
**\$1400\***

<b>SIGNAGE AND ACKNOWLEDGMENT</b>	<b>\$15,000 PLATINUM</b>	<b>\$10,000 GOLD</b>	<b>\$5,000 SILVER</b>	<b>\$2,500 BRONZE</b>	<b>BOOTH ONLY</b>
Sponsor acknowledged during pre-meeting, on-site and post-meeting announcements with name & logo	✓	✓	✓		
Sponsor logo on conference website with weblink	✓	✓	✓	✓	
Sponsor acknowledged during plenary sessions	✓	✓	✓		
Sponsor logo on meeting signage acknowledging level of support	✓	✓	✓	✓	
One time mailing opportunity to meeting registrants	✓				
<b>EXHIBITION</b>					
Exhibit booth	1st priority of location	✓			
<b>PRINT MATERIALS</b>					
Description in the conference program	200 words	100 words	50 words		
Sponsor logo on promotional and conference literature	✓	✓	✓	✓	✓
Promotional insert in delegate package	✓	✓			
Conference Registrations <i>Including the Welcome Reception on Wednesday evening, admission to all scientific sessions, coffee breaks, luncheons on Thursday and Friday, and the Friday evening Banquet.</i>	5	3	2	1	0

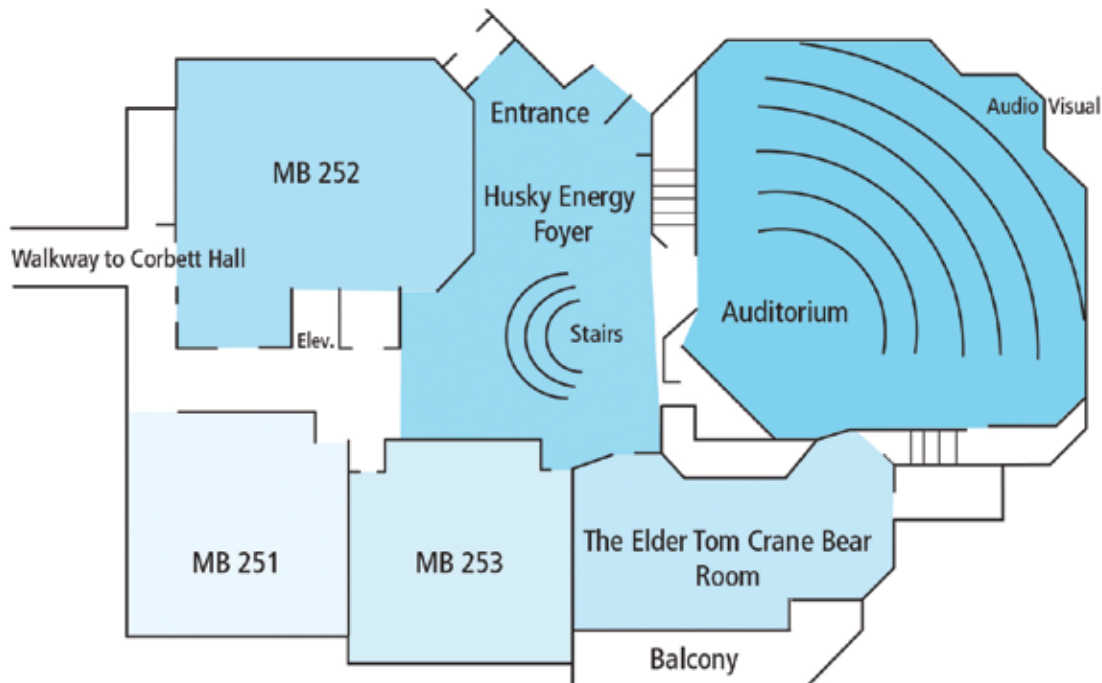
The ISACB 15th Biennial Meeting will be held in beautiful Banff, Alberta, Canada near stunning Lake Louise. The event will provide a forum to disseminate new information in cardiovascular health, build relationships with one another and renew and establish collaborations and strategies for translating advancements.



**KINNEAR CENTER FOR CREATIVITY & INNOVATION**



**MAX BELL BUILDING MAIN FLOOR**



**YES!** We are interested in Supporting the 15th Biennial International Society of Applied Cardiovascular Biology Meeting!

**ISACB 2016 SUPPORTER**

- Platinum (≥15,000)
- Silver (≥\$5,000)
- Gold (≥\$10,000)
- Bronze (≥\$2500)

**EXHIBIT BOOTHS:**

Early Rate (on or before April 1, 2016): \$1200;

Standard Rate (April 2 and later): \$1400

- Max Bell Husky Energy Foyer
- The Elder Tom Crane Bear Room

**ADDITIONAL EVENT SPONSORSHIP OPPORTUNITIES**

- Opening Day Reception
- Poster Reception
- Trainee Travel Awards
- Trainee and Young Investigator Excellence Awards
- Lunches
- Friday Banquet
- Conference bags and contents
- Badge Lanyards
- Padfolios
- Program Guide Advertisement

**PLEASE NOTE:**

All applicable taxes are in addition to prices shown.

Please contact us with more details on the opportunities indicated below.

**FOR MORE INFORMATION PLEASE CONTACT:**

Kristina Rinker  
LOCAL MEETING CHAIR

Tel: (403) 210-9733

Email:  
banff2016@isacb.org

Email:  
tina.rinker@ucalgary.ca

Booth locations are assigned on the basis of the date the application is received and accepted. The Organizer reserves the right to determine the final allocation of the booths.

The International Society of Applied Cardiovascular Biology 15th Meeting is defined as "ISACB 2016."

- Logos, marks and/or corporate identifiers used for recognizing ISACB 2016 Supporters is limited to 'corporate' marks. That is, 'parent brands' only will be accepted. No product logos or marks will be used for recognition. Individual advertising and company booth space, as permitted, may use brand names or product names, marks or identifiers.
- ISACB 2016 must be informed of content and materials to be displayed in booths and reserves the right to decline or require modifications to exhibits.
- ISACB 2016 program agendas and contents are determined by appropriate ISACB Scientific Program Planning Committees, independent of influence from previous and prospective supporters or their agents.
- Industry may not organize any functions involving ISACB 2016 delegates that will conflict with any educational sessions or global social events. Industry promotions should enhance the activities of ISACB 2016 and never interfere with the official program. Penalties, including loss of first right of refusal for sponsorship, will be applied at the discretion of the Host Organizations.
- The name and/or logo of ISACB 2016 and/or the Host Organizations may not be used in conjunction with advertising or promotion of any kind without the expressed written permission from the Associations.
- Program presentations of ISACB 2016 may not be reproduced in any form without the written consent of ISACB.
- A "right of first refusal" has been offered to supporters from the ISACB 2014 which took place in Cleveland, OH, USA. However, returning supporters must confirm their level selection, **IN WRITING, by January 31, 2016**. If such confirmation is not received by the deadline, the "right of first refusal" is considered forfeited. The resulting sponsorship opportunities will be sold on a first-come, first-serve basis to other interested parties.
- A signed contract agreement for sponsorship is firm. Details of our cancellation policy will be outlined in your sponsorship confirmation letter.

[www.ISACB.org](http://www.ISACB.org) Terms of Agreement — Rules and Guidelines •• Banff Centre • September 7-10, 2016



HISTORY OF MEETING LOCATIONS & LOCAL ORGANIZERS

#	LOCATION	DATE	LOCAL ORGANIZERS	VENUE
1st	Gothenburg, Sweden	June 5-7, 1989	Bo Risberg Per Ortenwall	The Swedish Exhibition & Congress Centre/Sara Gothia Hotel
2nd	Venice, Italy	Sept. 17-20, 1990	Roland Fasol	Hotel Excelsior Venice Lido
3rd	St. Louis, Missouri	Nov. 5-8, 1992	Allen Callow	Adam's Mark Hotel
4th	Heidelberg, Germany	Aug. 30- Sept. 4, 1994	Werner Risau Victor VanHinsbergh In association with the VIIIth International Symposium on the Biology of Vascular Cells	Convention Center Stadthalle
5th	Manchester, England	March 22-24, 1996	Michael Walker	Postgraduate Centre at Manchester Royal Infirmary and Medical School
6th	Munich, Germany	March 5-7, 1998	Teddy Fischlein Hans Wolf	Wildbad Kreuth
7th	Tucson, Arizona	March 9-11, 2000	Stu Williams	Westward Look Resort
8th	St. Gallen, Switzerland	Feb. 27- Mar. 2, 2002	Jeffrey Hubbell	Abbey of St. Gall
9th	Savannah, Georgia	Mar. 10-13, 2004	Bob Nerem	Westin Savannah Harbor Golf Resort & Spa
10th	LaJolla, California	Mar. 8-11, 2006	Ivan Vesely Mark Torrianni	Torrey Pines Hilton Hotel
11th	Bordeaux, France	Sept. 17-20, 2008	Laurence Bordenave	Cite Mondiale
12th	Boston, Massachusetts	Sept. 22-25, 2010	Frederick Schoen	Cambridge Marriott
13th	London, United Kingdom	Sept. 12-15, 2012	George Hamilton	University College
14th	Cleveland, Ohio	April 2-5, 2014	Steve Schmidt	Doubletree by Hilton - The Tudor Arms Hotel

**LOCAL ORGANIZING COMMITTEE**

**Kristina Rinker, PhD**  
MEETING CHAIR

**Elena Di Martino, PhD**  
**Paul Fedak, MD, PhD**

**Randy Moore, MD**

**2016 MEETING PROGRAM COMMITTEE LEADS**

**Glenn Gaudette, PhD**  
OVERALL LEAD AND LEAD FOR  
INDUSTRY/TRANSLATION

**Luke Brewster, MD, PhD**  
CLINICAL

**Fred Schoen, MD, PhD**  
ADVISOR

**Elena Aikawa, MD, PhD**  
BASIC RESEARCH

**Jane Grande-Allen, PhD**  
TRAINEES/EARLY CAREER

**EXECUTIVE COUNCIL**

**Jane Grande-Allen, PhD**  
Rice University  
Houston, TX USA  
grande@rice.edu

**Glenn Gaudette, PhD**  
Worcester Polytechnic Institute  
Worcester, MA USA  
gaudette@wpi.edu

**Frederick Schoen, MD, PhD**  
Brigham & Women's Hospital  
Boston, MA USA  
fschoen@partners.org

**Elena Aikawa, MD, PhD**  
Brigham and Women's Hospital  
Boston, MA USA  
eaikawa@partners.org

**Cecilia Giachelli, PhD**  
University of Washington  
Seattle, WA USA  
ceci@u.washington.edu

**Agneta Simionescu, PhD**  
Clemson University  
Clemson, SC USA  
agneta@clemson.edu

**Masanori Aikawa, MD, PhD**  
Brigham and Women's Hospital  
Boston, MA USA  
maikawa@rics.bwh.harvard.edu

**Howard Greisler, MD**  
**(Past-President)**  
Portland, OR USA  
hgreisler@me.com

**Dan Simionescu, PhD**  
Clemson University  
Clemson, SC USA  
dsimion@clemson.edu

**Gary Bowlin, PhD**  
University of Memphis  
Memphis, TX USA  
glbowlin@memphis.edu

**Simon Hoerstrup, MD, PhD**  
University Hospital,  
Cardiovascular Surgery  
Zurich, Switzerland  
Simon\_phillip.hoerstrup@chi.usz.ch

**Janice Tsui, MD**  
University College London  
London, England, UK  
janice.tsui@ucl.ac.uk

**Luke Brewster, MD, PhD**  
Emory University  
Decatur, GA USA  
lukebrewst@aol.com

**David Merryman, PhD**  
Vanderbilt University  
Nashville, TN USA  
david.merryman@vanderbilt.edu

**David Vorp, PhD (President)**  
University of Pittsburgh  
Pittsburgh, PA USA  
vorp@pitt.edu

**Adrian Chester, MD**  
Imperial College, NHLI  
Harefield Hospital,  
Heart Science Centre  
Harefield, England U.K.  
a.chester@imperial.ac.uk

**Kristina Rinker, PhD**  
University of Calgary  
Calgary, Alberta, Canada  
tina.rinker@ucalgary.ca

**Michael Wolf**  
Medtronic Corporation  
Minneapolis, MN USA  
Michael.wolf@medtronic.com

**Arthur Coury, PhD**  
Boston, MA USA  
artjcoury@aol.com

**Steven Schmidt, PhD**  
**(Secretary-Treasurer)**  
Akron, OH USA  
schmidt.stevenp@gmail.com

**Ajit Yoganathan, PhD**  
Georgia Institute of Technology  
Atlanta, GA USA  
ajit.yoganathan@bme.gatech.edu